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Ferrari at the Bologna Motor Show - launch of the 2004 360GTC



The Ferrari-Maserati Group will be contributing to the racing action at the Bologna Motor Show, which opened to the public on Saturday 6th December and runs to the 14th December.

The Vodafone stand (number 60 in pavilion 33) at the Bologna event will continue the GT theme. On show will be the Ferrari 575 GTC which made its debut this year, winning first time out, as well as a world debut for the 360 GTC. This model, with a dry weight of 1100 kilos, was developed by the Corse Clienti Department in Maranello, in collaboration with Michelotto Automobili to compete in the N-GT class.

It makes use of recent evolutions successfully race tested on the 360 GT, with a sequential six speed gearchange and a further improved Magneti Marelli electronics package. The aerodynamics are substantially different to the 360 GT, given that the 360 GTC has been newly homologated by FIA/ACO from the Challenge Stradale, taking up from its basic elements: front bumper, side skirts, engine cover and double rear end. Wind tunnel research has led to a new system for the rear wing, with a notable improvement in vertical downforce. The performance of the 90 degree V8 3586.2cc engine has been improved in terms of consumption and power, putting out 445 horsepower at 8750 rpm.



Text & Photos: Ferrari

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